

# East London Canada Day

## Sponsorship Tiers

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### Gold

(+34K impressions approx.)

**\$1000**

**DEADLINE:** June 1

- Full size logo on our event welcome banner (+13,000 impressions)
- Your full logo on event pamphlet
- Your full logo on event volunteer shirts
- Sponsor a specific event item (performances, activities, etc)

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### Silver

(+26K impressions approx.)

**\$700**

**DEADLINE:** June 1

- Half size logo on our event welcome banner (+13,000 impressions)
- Half size logo on event pamphlet
- Half size logo on our volunteer shirts

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### Bronze

(+19K impressions approx.)

**\$400**

**DEADLINE:** June 4

- Half size logo on the event pamphlet

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### All levels Also Include:

- Acknowledgement in social media (**boosted post on FB + IG**)
- Acknowledgement on the Canada Day website (+19,000 visitors)
- May provide pamphlets/swag to be handed out